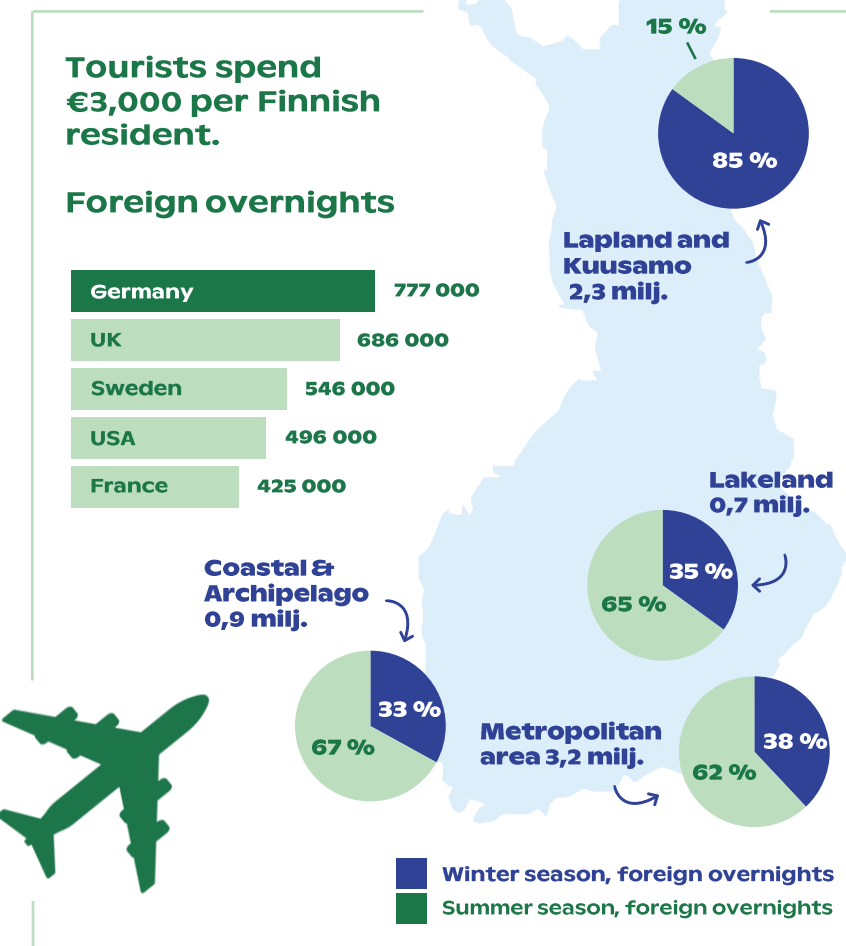
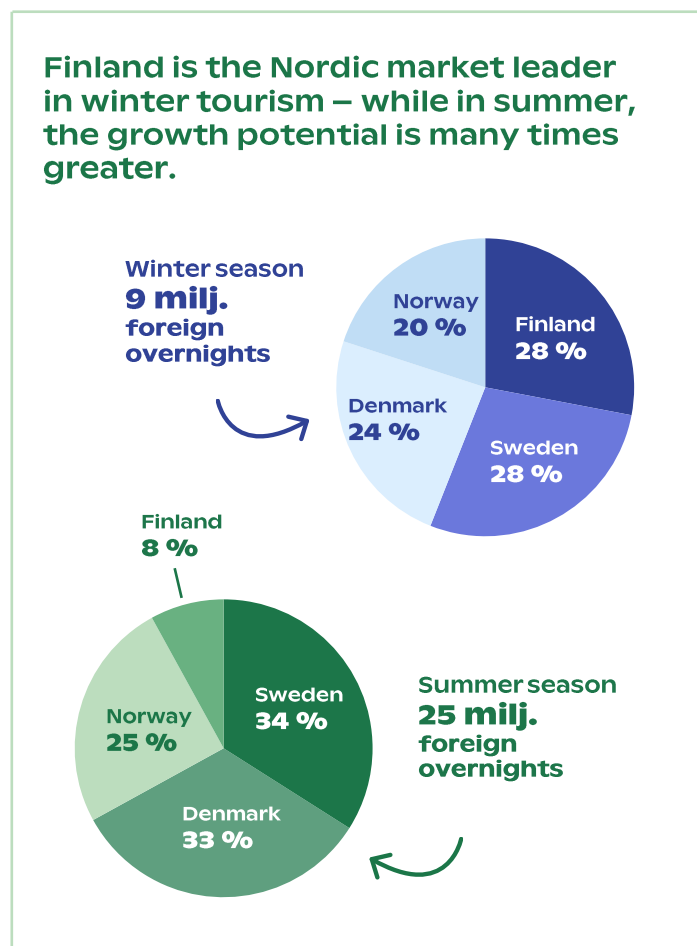
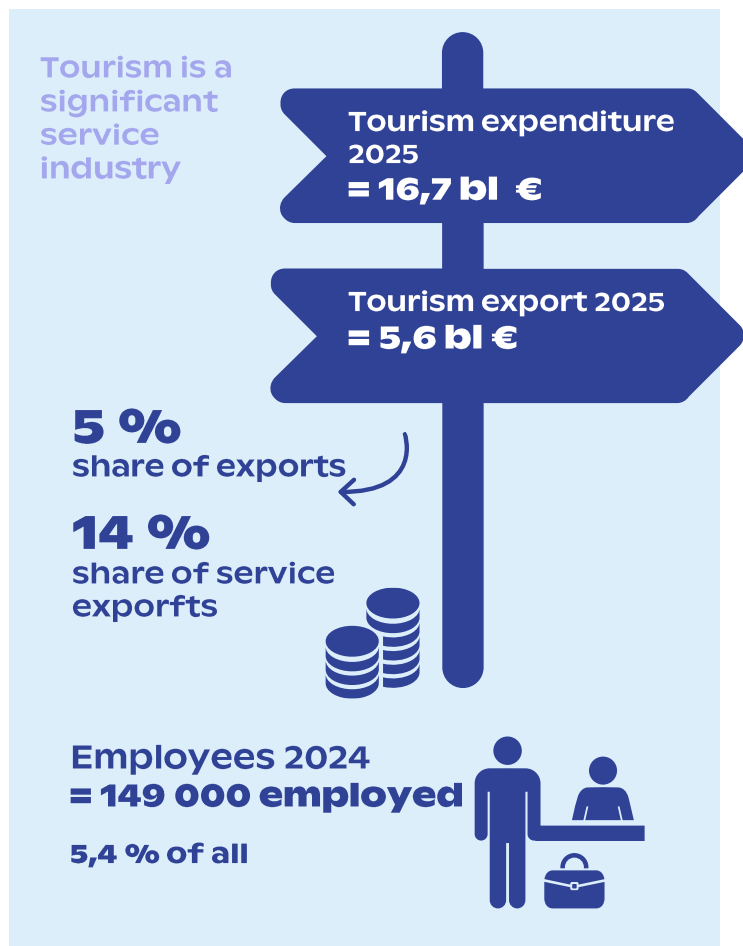


Tourism revenue in Finland amounts to 22 billion euros

Revenue growth in tourism improves employment and generates more tax revenue



- Suhdanne- ja yritystietopalvelut, combined turnover of all tourism industries
- Tourism Satellite Account 2024 (preliminary data) and estimate for 2025
- Travel balance 2025 (including income generated for Finland by international passenger transport)
- Accommodation statistics for Finland and the Nordic countries
- Employment in the tourism industry does not include temporary agency workers or retail sector jobs